



*Cristalle de Paris Pte Ltd*  
巴黎水晶私人有限公司

NEWS RELEASE

For immediate release

## **Cristalle 21 Skin Workout Clinches Watson's "Best Selling" Title Once Again!**

*SINGAPORE, July 24 2007* – **Cristalle 21 Skin Workout** detoxifying mask is awarded Watson's Best Selling Product in September 2007 once again! Boasting the revolutionary Newplantcenta™ formulae's detoxifying capabilities, **Skin Workout** is certainly proving its worth by winning the "**Best Selling**" title for the second time.



Specifically designed to meet the needs of busy cosmopolitans, **Skin Workout** detoxifying mask acts as a cleanser, toner, and moisturizer all in one! With regular use each alternate day, active mask ingredients purify, refine and refreshes your skin to prevent acne and blackheads, resulting in diminished pores.

The polished, smoother and supple skin result is further enhanced by the Newplantcenta™ formulae. Deeply penetrating your skin to remove harmful toxins and excessive water, the Newplantcenta™ formulae found in **Skin Workout** helps boost the toning of facial tissues and muscles - leaving behind a younger, leaner-looking you!

This revolutionary plant-based formula was developed in Cristalle de Paris' multi-million dollar bio-technology skincare research institute and laboratory in the USA. Based on the revitalizing properties of animal placenta, Cristalle 21 uses 100% natural essences to create a highly effective botanical equivalent. The winning result is a series of multi-action Newplantcenta™ skincare products that promotes dynamic cell regeneration for healthy glowing skin.

Dr. Micheline Ong, founder and CEO of Cristalle de Paris, was pleased to see results. "Cristalle de Paris treatments and consultations tend to be highly exclusive. **Skin Workout** and other of our products are created specially for the masses so that anybody and everybody have a chance to share the benefits of the products."



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**Skin Workout** also offers a simple, cost- and time-effective skincare solution for the masses. Busy parents, businessmen and women, and students alike no longer need to spend much on expensive and time-consuming consultations and treatments anymore! A simple 15-minutes application of **Skin Workout** can be carried out anywhere, anytime.

“We are indeed very delighted that **Skin Workout** will be awarded for the second time as the Best Selling Product at Watsons. Cristalle 21 series has been widely accepted and plans are in the pipeline to roll out more innovative skincare range very soon,” added Dr. Micheline Ong.

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*For exclusive interview with Dr Micheline Ong, Dr Micheline Ong's personal professional pictures, or product pictures/photostyling, please contact:*

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